



## HOW WE MARKET YOUR HOME

### PHOTOS + PRINT

Beautifully designed and printed brochures are curated as the perfect take-away for potential buyers. Photography is one of the most important investments we make on a listing. We hire professionals to photograph the best features and aspects of your home that we include on the MLS and on our print marketing. Remember, photos are the gateway into getting showings!

### SOCIAL MEDIA

Social media is a huge part of increasing exposure to your home. Not only does your Guide agent personally promote your home on their social media outlets, our brokerage will feature your home on our social media outlets, website, and email communications to our database.

### EMAIL CAMPAIGNS

Email marketing can be very effective as we deliver your property straight to our highly curated list of brokers and potential buyers' inboxes.

### VIDEOS + VIRTUAL TOURS

Every listing at Guide will have the opportunity to be enhanced by including video tours, virtual tours, and drone footage if requested by our sellers.